













Availability (physical environment)

-  **FR:** Sustainability requirements for public food procurement
-  **DE & DK:** Support for plant-based foods and alternative proteins
-  **FI:** Food industry collaboration on product reformulation
-  **PT:** Requirements for vegan meals in public food procurement
-  **PL:** «Junk food ban» in schools







Affordability (economic environment)

-  **SE:** Free school meals
-  **PL:** Subsidies to restaurants that offer budget meals
-  **ES:** Temporary 0% VAT on fruit and vegetables
-  **FR:** Greening food aid; experimenting with citizen-led food funds
-  **UK:** Introducing a soft drink levy and regulating price promotions of unhealthy products







Appeal (socio-cultural environment)

-  **UK:** Restrictions on advertising of food high in salt, sugar or fat
-  **NL:** Interventions addressing social norms to reduce waste
-  **DK:** Mobilising chefs to put New Nordic Diet in practice
-  **FI:** Working with local opinion leaders for a public health intervention



Information (cognitive environment)

-  **DE & DK:** Update of dietary guidelines that integrate health and environmental considerations
-  **DK:** Climate label
-  **ES:** Legal framework against food waste including sectoral agreements and education
-  **FI:** Educational campaigns to promote healthier consumption habits